

## RGUHS, BBC initiate COVID-19 Innovation Challenge

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Rajiv Gandhi University of Health Sciences, Karnataka (RGUHS) is organizing RGUHS COVID-19 Innovation Challenge with the incubation partnership of Bangalore Bioinnovation Centre (BBC) and NSRCEL, IIM-B.

It is planned to be a 150-innovators Innovation Challenge at Rajiv Gandhi University campus through online Microsoft Teams platform.

It is the first ever online innovation challenge. Prime minister Narendra Modi inaugurated the 25th Foundation day of the University on 1<sup>st</sup> of June and initiated the Innovation Challenge.

It is a medical innovation summit that brings together clinicians, engineers, entrepreneurs, industry experts and end-users to co- create and crowd-source innovations from students for pressing clinical needs and barriers to care in India.

Through cross disciplinary collaboration, mentorship, time/resource constraints and award incentives, teams accelerate ideas into breakthrough innovations.

The selected teams will be given the opportunity to get mentored by the leading life sciences incubation centre, BBC and entrepreneurial activity hub, NSRCEL of IIM-B. RGUHS has also partnered with IISc, IIIT-B, GHA and Elsevier for this event.

An Ideathon was held online on 8<sup>th</sup> of June to provide the platform for students to explore their potential and showcase their mettle for innovative solutions for myriad challenges in COVID-19 healthcare and related issues. BBC was featured as favourite destination for life sciences start-ups.

Mentorship sessions were conducted online where Dr Jitendra Kumar, Managing Director of BBC said, "We are very happy to be a part of this Innovation Challenge and eager to mentor the potential entrepreneurs."