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InvAsent invests Rs 70 Cr in Sharp Sight Group

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The eyecare chain driven by their CEO Deepshikha Sharma will be aiming at strengthening its foothold in tier 2 cities



InvAsent, a healthcare focused fund has invested Rs 70 crore in Delhi Based Eyecare chain Sharp Sight Group of Eye Hospitals to power its Expansion over the next 3 years. The chain was founded by two ï¬rst generation entrepreneurs Dr Samir Sud and Dr Kamal B Kapur and it currently runs 7 hospitals in Delhi NCR & J&K.

The eyecare chain driven by their CEO Deepshikha Sharma will be aiming at strengthening its foothold in tier 2 cities and underserviced areas over the next 3 years. There is a large unmet need for comprehensive eyecare services in North India especially tier 2 cities.

Penetration of organised eyecare is relatively lower in North India as compared to southern and western parts of the country. We found that the thought process and ideology of InvAsent blended perfectly with our long term
vision.

We strongly believe we will be able to leverage their experience to our beneï¬t as they have an expertise in backing many single speciality chains" quoted Deepshikha, CEO, Sharp Sight Group of Eye Hospitals.

She further added, We also aim at creating social impact across regions where we expand . Most of the patients with visual impairment are dependent on his/her immediate family on a day to day basis. With rapid urbanisation happening in tier 2 cities we intend to create job opportunities and provide
quality training and employment generation in these cities.''

We will also identify potential candidates from Govt. runs schools in these areas and trains them depending on their potential and learning capabilities and absorbs them within the organisation there itself said Dr Samir Sud Co- Founder, Sharp Sight Group of Eye Hospitals. Technology being a forefront in enabling access to one and all will be an area we will harness. We intend to use technology to bring Ophthalmology to the doorstep of every one in tier 2 cities by way of Eyecare @ home quoted Dr Kamal B Kapur Co-Founder, Sharp Sight Group of Eye Hospitals.