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"We have launched multiple products to help users with Covid19"- Gaurav Bhalotia

22 April 2020 | Views

Gaurav Bhalotia, Founder, FindMyHealth, Bengaluru talks about how is company is contributing towards tackling this outbreak



Have you launched any specific feature to help users with Covid19 related information/screening? Share details.

We have launched multiple products to help users with Covid19.

The first one is a Corona Risk calculator, which is a quick self-assessment online test, driven by #AI to know one's current risk level for Corona. This is available in Hindi and English and so far around 100,000 users have used this calculator. It can be found at https://www.findmyhealth.com/corona

The calculator evaluates Symptoms, Exposure and WHO data for observed mortality. It is based on the data and guidelines released by the CDC/WHO. The main concept behind this is to be a first point of triaging, helping users address their anxiety regarding corona infection. For borderline and high risk we share regional helpline numbers they can call. We also have a free call back option which high-risk users can avail to get phone help from our team of doctors.

The second product we have launched **is an Immunity Score Calculator**. This is a paid service, currently priced at Rs 49/- for the test. It uses our inner health assessment framework to identify the body's immunity balance and manifest in the form of a score, high being good. The immunity score is at https://www.findmyhealth.com/immunity-score

Is this an extension of your services? How did you come about this feature?

This is an extension of our conversational AI framework which we built for inner health assessment. As we are aware during the initial period of Covid19 there has been a shortage of testing kits. We wanted to give individuals a simple and reasonably accurate way to self-screen, both to address anxiety and to route affected individuals to appropriate authorities.

As per Ayurveda, Immunity is a state of having sufficient biological defenses to avoid infection, disease or another unwanted invasion by pathogens. Vyadhiksamatva (Natural resistance) depends upon the nutritional status, physical and mental strength of an individual which we are emphasizing in this immunity score along with the other important risk factors and statistics. We took this out of our inner health assessment and offered as a separate immunity score.

So far we have seen around 100,000 users take the test out of which 1.4% have high risk and ~80% are low or very low risk. 88% of the high-risk individuals reside in a metro city and 76% are males. The top two symptoms reported by users who took the assessment are sore throat and cough. Of the respondents, we advise 13.5% strict isolation because of their existing health condition.

Will this be a permanent feature on the app? How will you integrate this going forward in your services?

Immunity is important and will be relevant in the foreseeable future. The Immunity score is going to remain a part of our offering. We are also launching an Immunity Supplement which is a combination of eleven chosen herbs that modulate immunity, reduce inflammation and improve respiratory health.

What is unique about FindMyHealth’s offerings?

FindMyHealth is a platform for inner health assessment and custom-built supplements, using the power of AI and Ayurveda. Personalization is the distinctive benefit of our AI, enabling us to identify the unique health situation of an individual and connect them to appropriate targeted actions drawing from the wisdom of Ayurveda and other natural techniques. An additional strong aspect of our technology is that it can be done in a non-invasive manner and remotely on the app.