

Cloudnine Group ties up Dunzo for doorstep delivery of essential medicines

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Cloudnine Group of Hospitals, India's leading chain of maternity, childcare and fertility care group of hospitals headquartered in Bengaluru, has collaborated with Dunzo, an all-in-one 24X7 delivery platform to deliver essential medicines to expecting mothers and their new-borns at doorstep. Dunzo's no-contact delivery will ensure that medicines are delivered safely and securely to customers across Cloudnine centres in Gurgaon, Pune, Chennai and Bengaluru with immediate effect.

This service comes as an extension to the hospital's recently launched teleconsultation services allowing customers to consult doctors from their homes via video thereby avoiding all the non-essential travel to the hospital. Doctors will advise medicines to patients through the video consultation which can be further booked through "It's our Baby" app. An automatic message will be sent to the Cloudnine pharmacy once the medicines are prescribed. Pharmacy will call and enquire with the patients on the medicine requirements. Upon confirmation, a payment link will be sent to the customer. Once paid, Dunzo will initiate deliveries across cities and ensure patients get the urgent aid they require conveniently.

Speaking at the side-lines of this tie up says Raviganesh Venkataraman, CEO, Cloudnine Group of Hospitals "Our customer is basically a millennial and they are already accustomed to a digital medium in virtually every aspect of their lives. Technology is something that touches our customer's life and every single aspect of their pregnancy journey – before & after. In these unprecedented times of COVID 19, while it is extremely essential to stay in touch with the doctor, it is equally important to ensure a continuous supply of medicines. Our collaboration with Dunzo for our customers shall enable people to stay home by ensuring the delivery of right medicines at the right time at their doorstep".

Adding further says Raviganesh Venkataraman "We at Cloudnine are committed to the needs and requirements of our customers with a 24* 7 team working continuously for developing innovative ways of delivering the best services. We are listening and understanding your needs and acting on it quickly to ensure a seamless positive customer experience from the start of your Cloudnine journey till the post-delivery phases."

Speaking about the collaboration, Kabeer Biswas, CEO & Co-Founder, Dunzo says "During this critical time, it's important to have access to the right medical supplies and essentials. We at Dunzo believe that this collaboration with the Cloudnine Group of Hospitals is an important step in ensuring the city's essential and medical needs are met, safely and timely. Our Dunzo partners are continuing to brave the streets, to keep citizens indoors and bring Cloudnine's clinical care right to their

doorstep.”