

Apollo Hospitals partners with enterprises to combat COVID-19

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Project Stay I is an innovative initiative to strengthen the bulwark against COVID-19



Initiative of **Apollo Kavach**.

Financial Partners **HUL, SBI, Deutsche Bank**.

Supported by **Lemon Tree, Ginger, OYO, Zomato**.

The Apollo Hospitals Group, India's largest integrated healthcare chain, took forward its comprehensive response plan to COVID-19, Project Kavach, which was announced on 26th March

Isolation is an important part of #break the chain strategy.

Project Stay I is an innovative initiative to strengthen the bulwark against COVID-19 by creating isolation rooms in hotels with light medical supervision for quarantine and creating a barrier to ensure people recover without spreading the virus, and or be supervised so they can move to medical care at the right time.

This also ensures that people who don't need hospital beds are not using the scarce resource if they are not critically sick. The objective is to create isolation and quarantine facilities away from the main hospitals in cities across the country and reduce the burden on hospitals providing acute care.

To ensure affordable, safe rooms overnight, clean environments, Apollo Hospitals has joined forces with Hindustan Unilever, State Bank of India, Oyo Rooms, Lemon Tree, Ginger hotels and Zomato to launch a social impact initiative on isolation care called “Project Stay I” (Stay Isolated). Project Stay I is an innovative strategy to strengthen the bulwark against COVID-19 by creating isolation rooms in hotels with light medical supervision for quarantine and creating a barrier before people come into the hospitals.

These isolation rooms will be rolled out in the following cities – Hyderabad, Chennai, Mumbai, Kolkata, Bangalore and Delhi, starting with approximately 500 in Bangalore, Chennai, Delhi, Kolkata, Mumbai, going up by 50 rooms every three days, to reach an eventual target of 5000 rooms across the country. The ramp up in the number of rooms will be calibrated as per the need. And cities will be added based on government requests, support of local healthcare providers and support for CSR.