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Nova IVF Fertility launches Virtual Teleconsulting services

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The Tele counselling support by Nova IVF will be provided across their 25 centres in 18 cities through a team of 60 IVF specialists.



In its endeavor to continue extending medical counsel and support during these challenging times, Nova IVF Fertility introduces tele counselling services across all its 25 centres in the country. The service which will be provided by Nova's highly acclaimed team of IVF specialists can be availed by existing patients as well as those seeking advice on IVF and other fertility treatments. The introduction of this special service comes at a time when access to medical care is a challenge, with states across the country under lockdown.

In order to book a tele counseling slot, patients will have to call Nova IVF's official help centre number (1800 103 2229) to place the request for a virtual video consult or send an email to info@novaivffertility.com. Post the registration process Nova service co-ordinators will connect with the patient and set up a tele counseling session with the requested IVF Specialist at respective location. This service will ensure continuity of care for patients who are currently going through IVF treatment while creating an opportunity to help those who are seeking to start their IVF treatment.

Speaking on the introduction of teleconsulting services, Shobhit Agarwal, CEO, Nova IVF Fertility said, "Under the present circumstances it is increasingly becoming difficult for patients to physically reach out to doctors not only for their follow up consultations but also for many who wish to do their first consultation. By leveraging the teleconsult technology we are enabling the virtual interface of patients with their doctors. As India's leading network in the IVF space it was important for us to provide all possible support in these uncertain times. We are not restricting this service to Nova's patients but to the community at large"

"Optimizing technology to address medical queries related to fertility treatment will go a long way in providing confidence to patients that in times of social distancing their doctors are still accessible to them" said Dr Manish Banker, Medical Director, Nova IVF Fertility. The Tele counselling support by Nova IVF will be provided across their 25 centres in 18 cities through a team of 60 IVF specialists.