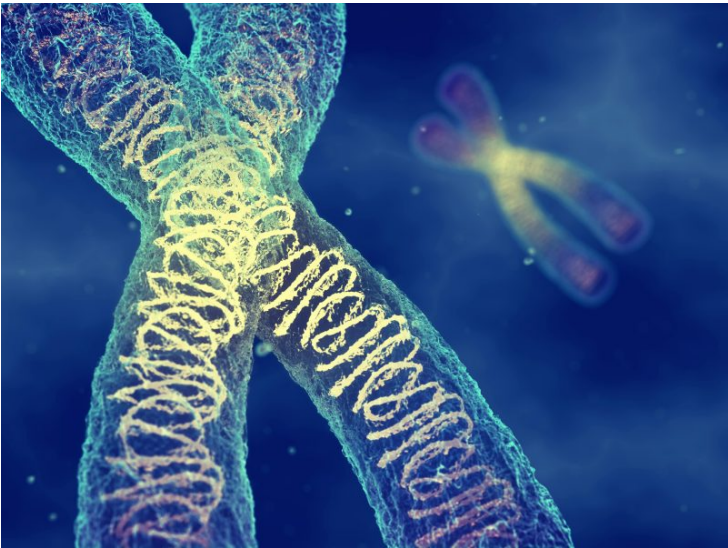


ORDI organises Racefor7 to raise advocacy for rare diseases

24 February 2020 | News

Event to be held in 20 Indian cities



The Organization for Rare Diseases India (ORDI), a not for profit organization committed to addressing the challenges of rare disease patients and their families, has announced the fifth edition of **Racefor7**, a multi-city run/walk to raise awareness for rare disease patients in India.

Racefor7, symbolically representing 7000 rare diseases and the average of 7 years it takes to diagnose a rare disease, is a one of its kind event for rare diseases in the world with 7000 people running or walking 7 kilometers.

The fifth edition will be on a much larger scale than before with events scheduled in 20 India cities. Racefor7 is held in February to commemorate World Rare Disease Day which falls on the last day of the month. This year's rare disease theme is **Reframe Rare for Rare Disease Day** with the message that '**Rare is many, rare is strong and rare is proud!**' The campaign message reframes perceptions of what it means to be 'rare' so that no one is left behind in achieving greater equity.

"This year's Racefor7 comes soon after the release of the National Policy for Rare 2020 draft by the Government of India which the rare disease community has found wanting in several areas," said Prasanna Shirol, Ashoka Fellow and Co-founder, ORDI, and the father of a rare disease patient. "We hope that this event will create an opportunity for more voices of the rare disease community to be heard across all stakeholders so that the rare disease community can lead a life of dignity and equality. We need to increase our efforts to show that 'rare isn't scarce, rare isn't infrequent, rare isn't remote' and the idea of holding Racefor7 in more cities this year is to show policy makers that rare is not as rare as it is made out to be."

Collectively across the world, rare disease patients make up the third largest country in the world and in India, the rare disease community is about the size of Thailand's population.

"IQVIA is delighted to be associated for the fifth consecutive year as the main sponsor of Racefor7 which is a unique way of bringing together rare disease patients, their caregivers and the community at large for a common cause. It is extremely rewarding to learn of the positive impact that Racefor7 has had for the rare disease community over the last five years," said

Amit Mookim, Managing Director, IQVIA South Asia. Rare Diseases is a key therapeutic focus for IQVIA who has provided clinical services for more than 321 rare disease studies in 87 countries worldwide since 2014.