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Orthopod Online focuses on orthopaedic healthcare

29 January 2020 | News

Currently the platform has 20 doctors and aims to take it to 300 doctors by year end



Orthopod Online (OO) is a digital platform that covers the entire spectrum of orthopaedic care including General orthopaedics, Hip & knee, Spine, Children's orthopaedics, Sports medicine, Physiotherapy, Pain management and Holistic care. OO is a virtual clinic of a group of reputed doctors, with decades of experience and credibility, who have come together to provide high quality healthcare for patients through in-person & online consultations (through Tele-Health), second opinions, follow-up consultations etc. OO also provides a wealth of information on bone and joint issues and diseases through online and physical consultations.

According to the WHO, there is a serious scarcity of doctors in general, and orthopaedic specialists in particular, in India. It is estimated that despite 840,000 registered medical practitioners, India still faces a shortfall of over 600,000! Even more alarming is that the number of qualified orthopaedic surgeons in India is roughly 20,000 for a population of over 1.3 billion people.

OO has partnered with Doctorscabin Health Technologies, a company with strong expertise in digital health technologies and platforms since 2011.

Dr Vijay Shetty, a mentor and full-time consultant orthopaedic surgeon at Hiranandani Hospital, Mumbai says "a steady rise in ageing population and lifestyle shifts has resulted in deteriorating bone and joint conditions that does not have access to good orthopaedic specialists. Orthopod online aims to provide a platform for patients to access top quality orthopaedic care under one roof. Telehealth, as promoted by the Indian Government, can be very useful for thosepatients who are unable to visit doctors, especially post-surgery"

Consultant orthopaedic surgeon at OO, Dr. Saurabh Talekar says, "first of all, the platform offers a modern way to engage with patients anywhere they are and for the consultants, OO offers complete clinic management platform and information and resources. As a young surgeon, I feel that this will be particularly helpful in the future. "

Vikram Nair, CEO of DoctorsCabin says, "this is a unique offering as it is a doctor led initiative and platform. The technology serves the patients and doctors first and foremost."