

ABMH invests Rs 45Cr to upgrade facility

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Aditya Birla Memorial Hospital is fully geared to extend necessary support to its patients



Pune based Aditya Birla Memorial Hospital (ABMH) is fully geared to extend necessary support to its patients as it invests Rs 45 crore in their healthcare facility. The hospital is designing a new paediatric intensive care unit (PICU) with child-friendly designs and play area elements embedded in the unit, giving a separate entrance to those coming for deliveries and opening up the gym and wellness centre even to outsiders for preventive care.

Rekha Dubey, Chief Executive Officer, ABMH, said, “A majority (about 80%) of the investment has gone into equipment upgrade that will enable the hospital to use artificial intelligence, robotics and assist terminally ill patients. The investment is about 6-8 times the usual investment that the hospital undertakes on upgrades every year.”

She further added, “It was not easy in the beginning when we started in 2006. It was too huge for a hospital and all our doctors were not a much-known name then. People preferred to go to the doctors they knew. Over time, the hospital has managed to retain all its doctors and they are very much known among people, at large.”

The hospital works closely with an in-house team, of 115 full-time consultants, as they do not go to any other hospital. The hospital is not bounded by any government regulations as the hospital does not take any government aid and is a part of Aditya Birla Health Services.