

JNI to introduce mobile app with special feature

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The institute emphasizes heavily on sustainability and establishing a self-sustainable ecosystem



Jindal Naturecure Institute has celebrated the 41st anniversary of its establishment, laying special emphasis on the need to create a sustainable ecosystem for the institute while spreading awareness about the efficacy of naturopathy in fighting the rising incidence of lifestyle diseases.

Having started as a 100 bed facility, JNI has expanded its infrastructure in order to provide quality healthcare facilities to its growing number of patients, becoming a 550-bedded hospital now. The institute, which is celebrating the 41st anniversary this year, has gained greater value over the years among the patients and helped in generating knowledge about the age-old naturopathy medicine and the benefits of yoga to fight against non-communicable chronic diseases.

Rising incidence of chronic non communicable diseases and greater awareness on the need for diet and lifestyle management is prompting a new interest in naturopathy based medicine in India. With as many as 14,000 patients being treated every year for a variety of diseases, Jindal Naturecure Institute has made a mark as a leader in providing alternative medicine in the country.

The institute also places special focus on sustainability with an emphasis on creating a self-sustainable ecosystem for the institute. It currently has Organic Farms, Herbal-gardens, Dairy-farms, Vermicompost, STP, RO, and Solar water heaters to ensure a sustainable and energy neutral establishment.

R Raghunath, Sr. Chairman, Jindal Naturecure Institute said, "In our existence over the last four decades, JNI has seen a steady rise in number of patients. Initially, only a small number of patients with knowledge or curiosity about Naturopathy and obesity related issues were visiting JNI, but over time naturopathy's principle of addressing the cause of the disease and not just the symptoms has gained greater value. This approach is Holistic and JNI has over the years documented it with adequate research. While 10 years back, the average number of annual patients visiting the institute was around 6000, it has gone up to 14000 today. With the increasing number of patients, even the multiplied their beds to 550 from 100."

"In today's time, technology plays a vital role. Even for our health records and better health care facility, we are completely dependent on technology. Keeping the technological benefits in mind, JNI is also planning to launch an in-house mobile app which will enable the patient to ease out their whole treatment process. Like other fitness apps, JNI app will have a special feature of health tracker which will have data of your daily activities and also encourage the users to switch to a healthier way. This app has been developed in sync with Narendra Modi's 'Fit India' movement," added K. R Raghunath.

The annual day celebration also saw the presence of B D Garg, Chairman and Naveen Mehta, Vice Chairman.

The hospital is about to launch a mobile app with a special feature of 'JNI Health Tracker' to support Prime Minister Narendra Modi's 'Fit India' movement. The health tracker will help users keep a tab on their vital statistics and activity levels while encouraging them to adopt fitter and more active lifestyles.