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Roche Diabetes Care appoints new GM for India

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Omar joins from Novo Nordisk, Vietnam where he was the General Manager, Southeast Asia - Emerging Markets



Roche Diabetes Care India, a pioneer in the development of diabetes management systems and services, announced the appointment of Omar Sherief Mohammad as General Manager for its India business. He assumes his new role with effect from 23rd September, 2019. Omar will report to Pedro Goncalves, Head of Roche Diabetes Care (International) and will be a member of the Roche Diabetes Care Asia Pacific Leadership Team.

Omar brings over 15 years of extensive general management experience and commercial expertise. He joins from Novo Nordisk where he held the role of General Manager, Southeast Asia Emerging Markets from 2015 and was previously the Country Manager in Vietnam, Global Product Manager in Denmark and Marketing Director in India.

Omar Sherief Mohammad, GM, Roche Diabetes Care India, said, “I am excited to be heading the India operations of Roche Diabetes Care and I look forward to driving the development of integrated diabetes management solutions. I believe at Roche, with the innovative products and services, we have the unique ability and momentum to change and improve control in diabetes and other health related conditions. With the strong values of integrity, courage and passion we are creating value for employees and most importantly patients.”