

## Pee Safe launches Menstrual Cup Travel Kit

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The specially curated travel kit comes in two variants - one with menstrual cups of large size and another with menstrual cups of small size



Women undergo several hassles every day when it comes to their personal hygiene and sanitation especially during commute. From dirty public washrooms, to other things like basic hand hygiene or changing and cleaning during period days, there are many issues faced by them.

Keeping this in mind, Pee Safe has launched the Pee Safe Menstrual Cup – Travel Kit. It is a comprehensive box with products.

The specially curated travel kit comes in two variants - one with menstrual cups of large size and another with menstrual cups of small size. It is priced at Rs 1499.

The kit has various products put together that includes Menstrual Cups, Natural Intimate Wipes, Natural Intimate Wash & Feminine Cramp Relief Roll.

Pee Safe is helping India fight health issues brought on by unhygienic conditions in washrooms and incomplete personal hygiene and wellness in general. It is a disruptor in the women's hygiene products segment and recently launched men's intimate hygiene products as well. The brand has witnessed an unprecedented growth of 200% in FY18. The company has already raised \$2 million from a group of investors and aims to become a 1000 crore brand within five years.