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DocsApp acquires doctor-patient engagement platform DocWise

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Strengthens its doctor network by adding 1000+ senior doctors from top hospitals



DocsApp, India's leading online doctor consultation platform, recently made its first acquisition with popular patient-doctor engagement optimization platform DocWise for an undisclosed sum. Preferred by more than 1000 senior consultants from top hospitals to streamline patient communication, DocWise will add to DocsApp's growing doctor network and enrich its engagement with the community. This acquisition further strengthens DocsApp's bid to transform the healthcare sector in India through strategic digital intervention that builds an efficient, cost-effective and prompt medical ecosystem in India.

Founded by IIT alumni Rahul Gupta and Samar Ahmed, DocWise helps doctors manage follow-ups conveniently, manage avoidable patient clinic visits, thereby reducing those long queues outside clinics. Essentially, it helps doctors optimise their post consultation patient engagement. It has completed more than 1 lakh consultations on its platform. DocWise has previously raised funding from former Flipkart executives, as well as top angel investors via LetsVenture. Following the acquisition, Rahul Gupta has joined DocsApp as the Head of Consumer Business, whereas Samar Ahmed will be spearheading the company's doctor Ecosystem.

Speaking on the acquisition, Satish Kannan, CEO & Co-founder, DocsApp, said, "We live in a tech-centric world, and patients expect access to quality healthcare at the touch of a button. DocWise has not only enabled doctors to streamline the queues at their clinic, but also helped bridge the doctor-patient communication gap. At DocsApp, we believe in empowering doctors, and DocWise's product increases both efficiency and productivity of doctors. Together, we will be able to help patients easily access doctors through our platform".

On the acquisition, Rahul Gupta of DocWise, added, "We are excited to join hands with DocsApp, led by Satish & Enba. Together we share a vision to make quality healthcare accessible to billions. The decision to combine forces with DocsApp will allow us to strengthen our position in the digital healthcare segment".

DocsApp is a frontrunner in the online doctor consultation space, adhering strictly to the World Health Organization's (WHO) 3As - Availability, Affordability, and Accessibility. With 5000 world-class doctorson board, the platform provides consultation in 20 specialities including gynaecology, sexology, paediatrics, dermatology, psychiatry, weight management among others. With DocsApp's new product line, doctors can now consult more patients, improve visibility and manage their clinic practices better.