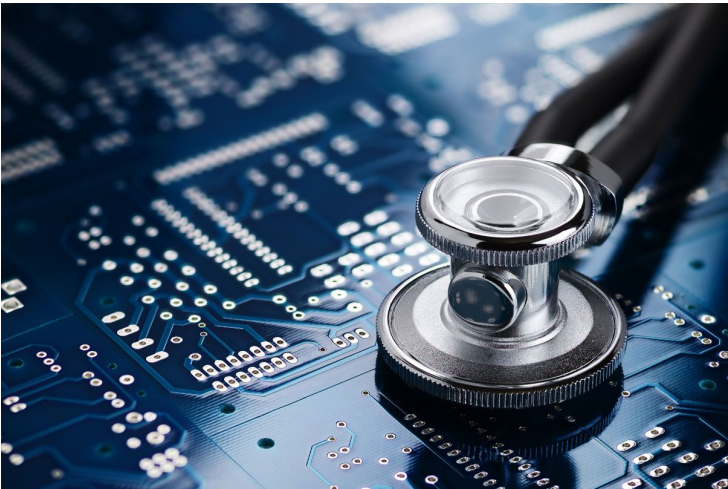


IIT Chennai to organize CAHOTECH 2019

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The annual two-day event will provide a platform for startups for funding, incubation and beta-testing of new health-tech products in association with hospitals



Technology has started to play an important part in our lives and healthcare is no exception. Technology is disrupting the healthcare delivery very rapidly and CAHOTECH has become the platform for healthcare providers to learn about the recent advances and also to make them ready for futuristic trends in the field of IT, medical equipment, machinery, processes.

CAHOTECH also aims to develop a healthy and positive relationship between technology developers, innovators and stakeholders in healthcare delivery. The market for medical technology in India is small, but rapidly expanding. It is nascent and highly fragmented with limited indigenous manufacturing - imports constitute over 75% of the estimated US\$2.75 billion market. A transforming medical technology landscape, improving healthcare delivery and financing mechanisms, and changing patient profile are driving growth in the medical technology industry. This event looks at solutions to make modern healthcare accessible, available and affordable to all.

CAHO which is the Consortium of Accredited Healthcare Organizations aims to promote patient safety and quality by training and creating resources. It also believes that appropriate, cost effective technology can help the hospitals to bring about safer and high quality healthcare delivery. CAHO believes that nurturing and mentoring innovation can bring about a change in the healthcare delivery system. CAHOTECH was thus started as one-day event at Bangalore to bring the technology partners and healthcare industry to a common platform. This has grown in size to include start-ups, hospital innovations and bridging the gap.

This year CAHOTECH 2019 which is the fourth conference has gone international and has speakers bringing in global perspective and will be held at IIT Madras Research Park in Chennai from September 27-28, 2019.

More than 1,000 healthcare professionals from across the country will be attending the event this year to keep themselves up-to-date with latest technology and products. A major highlight of the event will be the presence of equity investors and venture capitalists who will be assessing participating start-ups for funding opportunities in healthcare technology space. Start-ups will also get to explore opportunities for incubation and engaging with hospitals for beta testing of products.

Dr. Vijay Agarwal, President CAHO said, "The international healthcare technology conference organized by CAHO is the definitive event for health and technology innovation, investment and best practices. It showcases the latest technology based solutions to enable maximum efficiency at hospitals. It is the only platform of its kind that brings together healthcare organizations and technology companies under one roof to share and utilize their experience and adopt more efficient practices by healthcare organizations. The objective is to help introduce newer and better technology solutions to hospitals."

Dr. Lallu Joseph, Secretary General, CAHO said, "The solutions to the problems are best identified and solved by the hospital teams themselves. This conference also brings such hospital innovations to be presented to other hospitals to adopt these solutions and also innovate and find simple solutions for their inherent problems."

According to J Adel, Organizing Secretary, CAHOTECH 2019, "Technology these days plays a critical role in increasing operational efficiency and profitability of healthcare providers. It is a driving force behind quality healthcare, helping increase provider capabilities and enabling them to offer better patient care. The focus of CAHOTECH 2019 will be on technological innovations in the areas of process efficiency and optimum utilisation, enhancing clinical and patient care and empowering patients. This year, we are also bringing health-tech start-ups and investors on the same platform. The aim is to capture good technology at early stages and empower the innovators to scale up and grow."

Added Sameer Mehta, Organizing Chairman, CAHOTECH 2019: "The event this year will be on even a grander scale than before. An important aspect will be sharing of experiences and key learnings regarding technological innovations already functional at some of our member hospitals. There will also be assessment of newer technologies and showcasing of promising start-ups. CAHOTECH 2019 will also facilitate business discussions through a separate arm of vendors showcasing their latest technology and products."

Over two days, CAHOTECH 2019 will see presentations and discussions on different areas of healthcare, analysing real-life case studies and the change in efficiency that technology can bring. The conference will be focused on showcasing future healthcare technologies for clinicians, hospital managers and administrators, biomedical engineers, scientists, researchers and other stakeholders interested in promoting change through innovation and advancement in healthcare. Several workshops and masterclasses will be held on strategic planning of IT infrastructure, cyber-security, point-of-care medical devices, use of technology in medical education and healthcare engineering and maintenance.