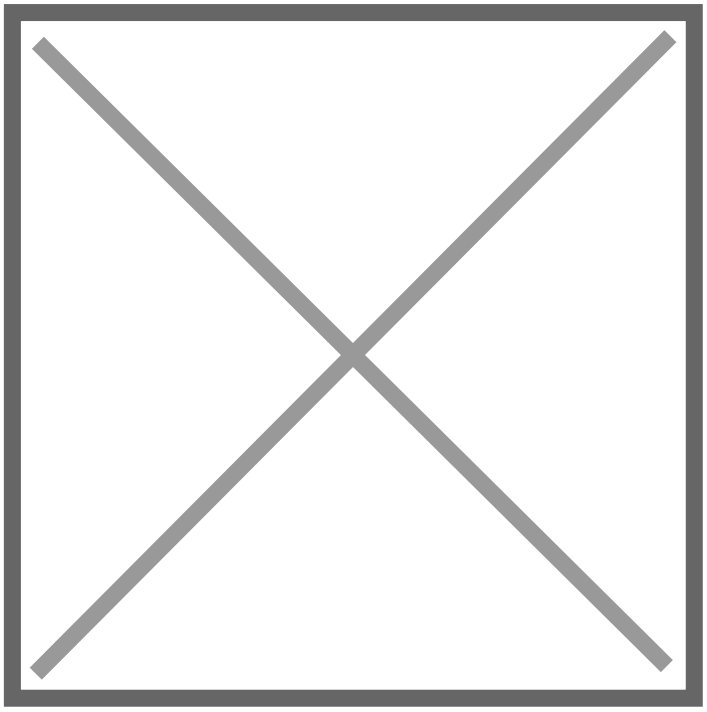


How the Awards came about?

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Four years ago, the Asia edition of BioSpectrum was launched to chronicle the growth of the Life Sciences in the Asia Pacific region. Since its launch in March 2006 in Singapore, the magazine has attempted to bring an Asian flavor to the world of Life Sciences, dominated for over a century by globe-dominating life science companies, formed in the US and Europe.

The magazine has succeeded to a large extent in this endeavor. Of course, BioSpectrum is not just a magazine. It is an integrated media platform with the content, gathered from all over Asia Pacific and important global information, delivered in print, digital and online formats, to reach out to the thousands of eager business leaders in more than 12 countries in Asia Pacific and a large community of business leaders in Europe and the US.

Four years is a very short time to understand a complex industry like life sciences, which has hundreds of companies providing critical, life saving medical products and services to the humanity. However, in this very short time, the interactions with the industry leaders in the region provided many useful insights into how they all view the role of the industry and their organization's role in shaping the growth of the sector.

BioSpectrum has featured many of these remarkable companies and their leaders and highlighted their work and their ambitions.

BioSpectrum, first founded in India, in March 2003, has been at the forefront of providing a window to the world into India's fast growing life sciences sector. And the India edition had introduced the BioSpectrum Awards in 2003 to recognize outstanding contributions by entrepreneurs, policy makers and other key members of the ecosystem in promoting the growth of the industry in one of the world's fastest growing economies.

With such a successful initiative within the Life Sciences Group of CyberMedia, the publishers of Bio-Spectrum, it was only a matter of time before the concept was extended to the Asia Pacific region.

So, the BioSpectrum Asia Pacific Awards was instituted in 2009 and is now in its second edition.

The Awards have well-defined criteria and no nominations are invited. BioSpectrum's editorial team brought together a six-member international jury, which rigorously evaluated the shortlist of nominees, put together by the magazine's research team. The jury members were industry leaders who provided critical insights into the industry.

BioSpectrum Asia Pacific Awards 2010 jury comprised: Mr G Steven Burrill, CEO of Burrill and Company, Dr Deborah Rathjen, the Chair of AusBio, Australia's leading industry body for biotechnology, Dr Chungcheng Liu, General Director of Taiwan's Biomedical Engineering Lab and Vice President of the country's Industrial Technology Research Institute, Mr Jung Jin Seo, BioSpectrum Entrepreneur of the Year 2009 and also the CEO & Chairman of Korea's Celltrion, Prof Dr B Suresh, President of Indian Pharmaceutical Association,Â and BioSpectrum Group Editor, E Abraham Mathew.

The jury had the excellent insights provided by Mr Steven Burrill, CEO of US-headquartered Burrill & Company, which assiduously tracks the global biotechnology industry and is known for its Ã¢â?¬Å?on-the-markÃ¢â?¬? industry forecasts. Mr E Abraham Mathew, Group Editor of BioSpectrum who had played a key role in formulating the BioSpectrum success story and also the other CyberMedia magazine awards for the last 20 years, was the sixth member of the jury. Over several rounds of emails, the jury members chose the winners in the three categories.

The Awards ceremony will be held in Singapore on March 12, 2010. Editor's Choice awards, not selected by the jury, but by the magazine's editorial team, will turn the spotlight onto companies we believe will become the winners in the near future.

BioSpectrum Asia Pacific Awards 2010 - Jury Awards

BioSpectrum Life Time Achievement Award
Dr Kallam Anji Reddy, Chairman, Dr Reddy's Labs, India
BioSpectrum Entrepreneur of the Year
Dr Xiaochuan Wang, CEO, Sundia MediTech, China
BioSpectrum Person of the Year
Dr Brian A McNamee, CEO & MD, CSL Limited, Australia
BioSpectrum Product of the Year (Joint-Winners)

- Shanchol, (oral vaccine to protect against cholera) from Shantha
- OvPlex Ovarian Cancer Test from HealthLinx, Australia

Emerging Companies of the Year-Editor's Choice Award

Curiox Biosystems, Singapore
Moleac, Singapore
RNL Bio, Korea
Crystal Genomics, Korea
Inno Biologics, Malaysia
Vita Genomics, Taiwan