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HealthAssure raises $2.5M in series A funding

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HealthAssure will use the funds to augment its health-tech platform, create sharper products that serve various primary care needs of the Indian market more effectively



HealthAssure, India’s foremost health-tech primary care services platform based in Mumbai, has announced a $2.5 million Series A round led by Blume Ventures, an early stage venture capital fund.

HealthAssure will use the funds to augment its health-tech platform, create sharper products that serve various primary care needs of the Indian market more effectively including insurance OPD products, build better data capabilities leveraging AI & ML and strengthen distribution.

Speaking on the occasion, Mr. Varun Gera, Founder & CEO of HealthAssure says, “We are proud to be associated with Blume through this round of funding. Blume has established itself as one of the most vibrant start-up ecosystems in India and we look forward to leveraging their strengths in our journey of consumerising healthcare. We will infusing the funds raised in our business to further deepen our technology, build new products, create a more robust distribution network and grow inorganically as well. HealthAssure aims to make quality healthcare easily accessible and affordable for the Indian populationand would continue to touch the lives of millions of new customers over next 2 years.”