

## **Columbia Asia Referral Hospital Yeshwanthpur conferred with Certificate of Merit - Believers Category at Sustainability 4.0 awards 2019**

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**Sustainability 4.0 Awards aims at highlighting the need for linkages between an organization's strategy, governance & financial performance and the social, environmental & economic context within which it operates.**



Columbia Asia Referral Hospital Yeshwanthpur, the leading super-speciality hospital in Bangalore has been acknowledged by Frost & Sullivan and The Energy and Resources Institute (TERI) for its diligent adherence towards sustainable practices and has been conferred “Certificate of Merit - Believers Category” at Sustainability 4.0 Awards 2019. The hospital was recognized for ‘Actively integrating sustainability principles into their business culture’.

Sustainability 4.0 Awards aims at highlighting the need for linkages between an organization's strategy, governance & financial performance and the social, environmental & economic context within which it operates. Through this initiative, they

aspire to assist organizations to unearth the risks, leverage onto the opportunities, enable them to benchmark their performance and reward them for their accomplishments. This program enables businesses to take more logical & sustainable decisions that ensure long term stakeholder value.

Columbia Asia is an international private healthcare company founded by an American entrepreneur, Mr Daniel Baty in 1996. From the outset, Columbia Asia envisioned to provide quality, affordable healthcare services easily accessed by people wherever they live - driven by our vision statement, a passion for making people better. It is owned by an investment fund, International Columbia US, LLC (ICU). In 2016, Mitsui & Co., a Japanese conglomerate with deep operating experience in Asia joined as a shareholder in ICU.

Today, Columbia Asia is one of the largest and fastest growing hospital groups in Asia. It currently has 12 hospitals in Malaysia, 11 in India, 2 in Vietnam and 3 in Indonesia.

With no more than 200 beds per hospital, it leverages modern technology to provide efficient specialist care and to reduce length of hospital stays which results in more cost-effective care. The hospitals of Columbia Asia provide a wide array of specialist services such as General Surgery, Paediatrics, Obstetrics & Gynaecology, Orthopaedics, Internal Medicine, Oncology, Cardiology, Neurosurgery, Bariatric surgery and more. These are appropriately supported by ancillary services that include an Intensive Care Unit, Neonatal Care Unit, Physiotherapy, Laboratory, Pharmacy and Imaging.

At Columbia Asia, strict clinical governance, ethics and excellence is demanded.