

myUpchar launches diagnostic lab network in Lucknow

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myUpchar, India's largest multilingual healthcare platform has announced the launch of myUpchar Labs in Lucknow, the diagnostic arm of the company.

This augments myUpchar's portfolio of existing services that includes online and offline doctor consultation, doorstep delivery of medicines and expert healthcare information in Indian languages. myUpchar Labs will service an area of 75 km around Lucknow, with the first three centers becoming operational at Madiyaon, Indira Nagar, and Balaganj.

In addition to the conveniently located centers, myUpchar Labs also provides sample collection from your home. The samples are processed at a state-of-the-art NABL certified lab, and test reports are sent online, in addition to the option of having them home-delivered.

Rajat Garg, CEO of myUpchar said, "Lucknow is an important and an encouraging market for us since more than 6 lakh consumers from the city access our services every month. It was therefore an easy decision to launch myUpchar Labs in Lucknow. Our aim is to provide high quality diagnostic services not just to the residents of Lucknow, but also to those people who live in the outskirts where there is limited availability. We have launched 3 centers and will be scaling it aggressively in the next 3 months."

Dr. Jilani, Director, National Hospital said, "Easy access to affordable and trustworthy healthcare services via myUpchar will help doctors in providing the right line of treatment to their patients. We are happy to partner with the company to launch myUpchar Labs in Lucknow. This is an exciting collaboration as we can now reach the millions of Lucknow residents who currently use myUpchar's online services. We look forward to together serving the people of Lucknow."

Today, 80% of formal healthcare is concentrated in 6 cities serving only 28% of India. The majority lacks not only access but also awareness of modern healthcare. myUpchar has successfully been able to reach the unserved segment of the population through its online vernacular content and online services.

