



devices should stimulate U.S. diabetes care devices market growth.

China held more than 30% market share of Asia Pacific diabetes care devices market in 2018. Nearly 10.9% total adult population of China suffer from diabetes, as per the IDF. High prevalence of diabetes, increasing rates of obesity and overweight along with physical inactivity will drive China market over the coming years.

Few notable players operating in diabetes care devices market are Abbott Laboratories, B. Braun Melsungen AG, Bayer Corporation, Roche among others. Companies are currently focusing on developing innovative and user-friendly diabetes management devices that are cost-effective as well as efficient. Market players are resorting to strategies such as partnerships and strategic collaborations with other participants in value chain to expand consumer base and gain competitive edge over other companies functioning in the market.