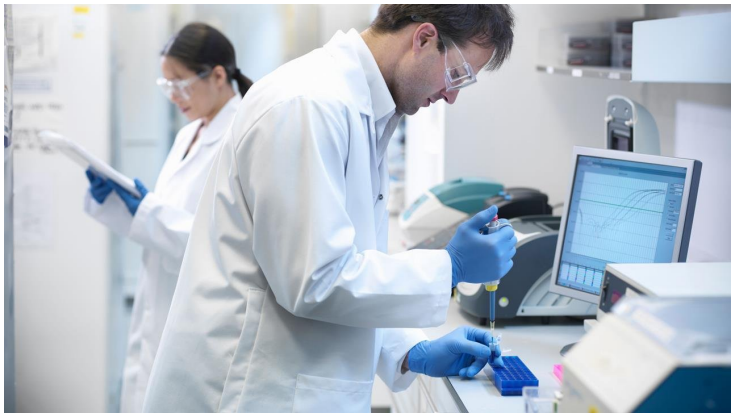
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BCG Digital Ventures, Sartorius launch voice powered AI digital assistant

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LabTwin is a collaborative venture resulting from a shared interest in creating digital tools to empower scientists



LabTwin GmbH, an independent company backed by Boston Consulting Group Digital Ventures (BCG Digital Ventures) and leading biopharma supplier, Sartorius, announced the launch of the world's first voice and AI-powered digital lab assistant. Scientists can take notes, capture data, create supply lists and set timers or reminders from anywhere in the lab just by talking to LabTwin.

LabTwin uses machine learning and voice-recognition technologies to streamline workflow in laboratories around the world. Researchers from top-tier research institutes such as UCSF and Deutsches Primatenzentrum GmbH, and top biopharma companies have been quick to adopt LabTwin's voice-powered assistant.

"Digital assistants will free employees up to work on the things that matter most. New forms of interactions such as voice or image recognition, in conjunction with machine learning technology, will push businesses further than ever before," said Magdalena Paluch, LabTwin CEO, and co-founder. "LabTwin has the power to accelerate communication, unleash creativity and increase productivity by unshackling scientists from keyboards, desktops and hard-to-access folder structures. It's the digital twin always within reach."

Industry power players BCG Digital Ventures and Sartorius have both lent their support to LabTwin's mission. BCG Digital Ventures incubated the product and company, providing funding, consulting, design and engineering resources, while Sartorius shared funding, industry knowledge and user contacts.

LabTwin is a collaborative venture resulting from a shared interest in creating digital tools to empower scientists. To achieve this goal, LabTwin is open to exploring possible partnerships with other industry players and leading academic institutions.