

## Phable partners with Fortis Hospital to provide Al driven care to patients

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Phable, India's autonomous care start-up, announced its partnership with Fortis Hospitals Bangalore. Through this partnership, Fortis' patients will now have access to Al-powered ailment management solutions at the comfort of their homes. This will positively impact thousands of Fortis patients, who suffer from chronic illnesses.

Phable aims to make healthcare patient-centric, easily accessible and pocket-friendly. Their app-based virtual assistant improves the quality of life of patients by helping them manage medication, tests, diet, exercise etc.

Phable integrates several home-care health devices and can detect anomalies in health conditions, thereby becoming a potential life-saver. Phable supports over 18 major chronic ailments and uses AI to deliver personalised guidance to patients.

Speaking about the partnership, Prasanth Reddy, Co-Founder, Phable, said "We are glad to partner with one of the leading chains of hospitals in India. Our unique technology makes care delivery hassle-free, instant and most importantly, continuous for India's many chronic illness patients. We are very confident that this partnership will help us deliver world-class digital care to the patients who need support at their homes."

A Spokesperson from Fortis Hospitals, Bangalore, said "Fortis Hospitals has always been dedicated towards providing the best quality care to its patients. Phable's Al-powered guidance and prediction system will help patients and doctors by alerting them on early warning indicators, thereby, significantly improving the health outcomes of our patients."

According to CII, with the increased digital adoption, India's healthcare market is expected to grow at a CAGR of 23% to US\$280 billion by 2020. Digital healthcare players are estimated to accelerate a good portion of this growth and Phable, as the world's largest medical IoT integrator, is steadily on its way to lead the digital health transformation.