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WCG Introduces a Transformational Solution for Clinical Research Sites

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WCG SiteReadyâ?¢ helps institutions and independent sites optimize their participation in clinical research



WCG (WIRB-Copernicus Group) is the world's leading provider of solutions that measurably improve the quality and efficiency of clinical research. It has introduces WCG SiteReady™, a first-of-its-kind solution aimed at increasing the efficiency and

profitability of clinical research for institutions and independent research sites.

WCG's newest offering helps researchers to optimize their performance, gain a competitive edge, and attract more opportunities for externally-funded clinical trials.

"At WCG, we understand the unique challenges that institutions and independent sites face," said Donald A. Deieso, PhD, Executive Chairman and CEO of WCG. "The research ecosystem is changing rapidly; protocols are increasingly complex, research teams are stretched thin, and patients are more informed than ever. Biopharmaceutical companies are seeking investigators who can perform clinical studies at the highest level of efficiency and integrity. Conversely, leading investigative sites desire opportunities to participate in the exciting advances being developed by the industry. To succeed in this highly competitive landscape, investigators and site teams must continually position themselves for growth."

The trusted partner of 2,800 institutions, 195 academic medical centers and 140,000 global investigators, WCG develops solutions that give all members of the research ecosystem greater visibility into and control over their research. Combining proven processes and techniques with robust technologies already successfully deployed in the market, WCG SiteReady™ is a comprehensive, end-to-end solution that makes research more efficient, easier to manage, and more profitable for institutions and independent sites. WCG SiteReady™ reduces the administrative burden of regulatory compliance, streamlines contract and budget negotiation, accelerates study start-up, and increases patient enrollment in clinical trials.

"Opportunities for growth in clinical research are significant," said Jonathan Zung, PhD, WCG Executive Vice President. "Over the past two years, we helped the five largest institutions in our network to grow at annual rates exceeding 20%. Our clients achieved this growth by implementing efficiency measures while working to increase top-line revenue through new study acquisition. We have named this unique solution WCG SiteReady™."