

SRL Diagnostics opens its first laboratory in Tirupati

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The new lab will provide state-of-the-art medical diagnostics services to around 3 crore pilgrims visiting Tirupati and neighbouring districts.



In line with the increasing demand for quality diagnostics in the country, **SRL Diagnostics, India's leading diagnostics chain** with the largest accredited lab network, launched its first laboratory in **Tirupati, Andhra Pradesh** recently. The new lab will allow the **Most Doctor's Preferred Diagnostic Chain** to offer its services at subsidized rates to around **3 crore pilgrims** that visit one of the holiest pilgrimage sites in the country as well as the residents in surrounding areas of one of Andhra Pradesh's most important cities. SRL, being a pan-India provider of quality diagnostics services, has a unique advantage in a city like Tirupati that sees people from all parts of the country and of varied lifestyles visiting every year. SRL has some of the most experienced and renowned doctors in the country on its rolls apart from the most state-of-the-art innovations in place to serve its customers.

The lab is built along the lines of the strategy being followed by the company, of expansion in unserved and underserved markets where they are most needed, following a partnership model. Through its extensive network, SRL Diagnostics touches the lives of millions of patients in over 600 cities spread across India. SRL Diagnostics is the most doctor preferred lab in the country, with highest number of doctors and technicians on roles, 4 Centers of Excellence and a portfolio of 4,000 tests designed to best serve an average of 15 million patients every year.

Arindam Haldar, CEO, SRL Diagnostics said, “Tirupati, referred to as the ‘*Spiritual Capital of Andhra Pradesh*’, attracts about 3 crores of pilgrims every year, from across all parts of the country. The city is popular for the Tirumala Venkateswara Temple, as well as various other temples of historic and religious significance. As people travel long distances to go to Tirupati, it is important that they have easy access to quality medical and diagnostics services, particularly pathology investigations, well in time to be treated. With this launch, we aim to serve the crores of pilgrims, as well as residents from neighboring areas. We believe that early diagnosis of diseases goes a long way in helping people opt for curative or preventive measures, well in time. The new lab is well equipped with state-of-the-art technology and other amenities designed to provide customers with best-in-class diagnostics services. We are committed to serve communities with better healthcare facilities and change lives for the better.”

Currently, Tirupati is already a home to many super specialty hospitals rendering quality medical care to patients including SVIMS, BIRRD Trust, Ruia and two government medical colleges and SRL's lab in Tirupati is a step to augment the medical infrastructure and provide the population of Tirupati, best in class pathology services. Established in 1995, SRL Diagnostics has been at the vanguard of primary healthcare by delivering high quality diagnostics services to its customers regularly. Over the course of its two decade old journey, SRL has grown into a leading '*Full Service Diagnostics*' player in the healthcare industry striving to provide excellence in services in all aspects, including accuracy, empathy, innovation and transparency. SRL Diagnostics has also partnered with governments of various states such as Jharkhand and Himachal Pradesh under Public private partnerships. These associations have enabled SRL to cater the masses by providing them with quality healthcare services at affordable rates.