

OptraSCAN & Neuberg Diagnostics launch Global TELEPath Network

13 February 2019 | News

New venture “Neuberg DIGIPATH, Powered by OptraSCAN® Inc.” to focus on providing advanced and affordable digital pathology solutions



OptraSCAN® Inc., global digital pathology solutions provider and Neuberg Diagnostics, one of the Top 4 Diagnostics Service Provider in India; announced launching of Global TELEPath™ Network for the pathologist community in UAE, India and South Africa under a new joint venture namely, “Neuberg DIGIPATH, Powered by OptraSCAN® Inc.” The joint venture is in initial phase and will be formed in three months. The Global TELEPath™ Network, promoted by OptraSCAN was launched in US and European region last year.

The new venture combines the exceptional histopathology and cytology services provided by Neuberg Diagnostics with advanced digital pathology capabilities offered by OptraSCAN and brings to the table a whole new array of services related to digitization of tissue slides and telepathology with an objective of making new-age life-saving healthcare technology available to the human kind.

The JV promises access to a large pool of histopathologists – who diagnose and study diseases using expert medical interpretation of cells and tissue samples – from UAE, India and South Africa. Histopathology is, among other applications, integral to cancer management through the staging and grading of tumours.

This new venture ‘Neuberg DIGIPATH, Powered by OptraSCAN® Inc.’ services comprise of digitization of tissue slides, storage and archiving, slide discussions and digital learning modules, automated slide processing platforms and second-opinion tele-consulting services. Apart from user-friendly features like a compact, high-resolution and cloud-ready platform with smart-recognition facilities, the new entity promises an economically priced “walk-away technology” for the healthcare sector. The partners intend to provide labs with cutting-edge technology using the following products and services

- OptraSCAN’s 15-slide Brightfield Digital Pathology Scanner
- OptraSCAN’s Image Management tools
- OptraSCAN’s Telepathology Software platform and second Opinion Services through a teleportal to be launched with NeubergDigiPath.com

- Neuberg's own Histopathology Network based in India / Middle East & Africa
- Enrolling world class histopathologists for second Opinion Services through a TelePath Site called NeubergDigipath.com
- Cost Effective Neutral digitization services for all healthcare institutions and patients in all key locations where Neuberg network is present
- Digital Sharing and Learning platform for practicing Pathologists & Pathology Students using Data Analytics, Artificial Intelligence Tools and Digital Slide Library

Through this partnership joint venture, both the companies aim to expand their market base and have planned a phase and region-wise expansion. In phase-I, the JV intends to launch its products and services in UAE, India and South Africa; followed by Phase-II, wherein it hopes to expand their offerings to Rest of Asia, Europe and the rest of Africa. The JV partners intend to make on-demand cutting-edge digital pathology solutions available to leading hospitals in the Middle East region thus taking healthcare and diagnostics deep into the digital age.