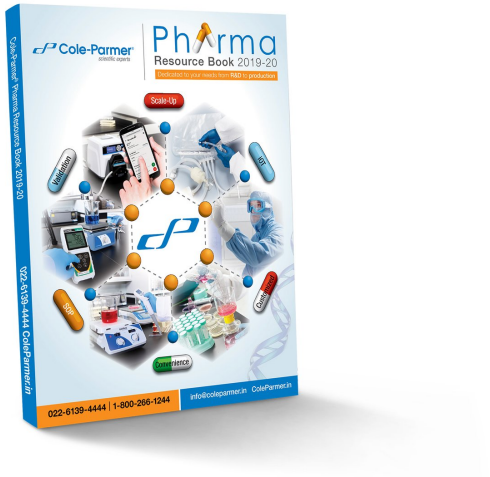
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Cole-Parmer launches its biggest Pharma Resource Book

29 January 2019 | News

Dedicated to Pharma and Biopharma customersâ?? needs from research to production.



Cole-Parmer, a leading manufacturer and supplier of laboratory and industrial products, instrumentation, and supplies recently launched its biggest Pharma Resource Book 2019-20, dedicated to meet application needs of Pharmaceutical and Biopharma customers. For biopharma product development, the pharma resource book addresses the pain areas of the customers such as compliance, SOP concerns, customized solutions, validation support and much more, in addition to offering numerous unique and new products, as well as returning favourites, making it the biggest Pharma Resource.

Whether it's a lab set-up or scale-up, the book has everything pharmaceutical and biopharma customers need—a wide range of laboratory essentials, cleanroom & safety products, fluid handling products, lab equipment, electrochemistry, test and measurement, cell culture, and chromatography products. The products and specifications meet many pharmaceutical industry standards.

At the catalog launch, Rakesh Aggarwal, MD-APAC, Cole-Parmer, said – "With over 14 years of close association with the Indian Pharmaceutical Industry, we've experienced their pain areas and understand their challenges, and therefore the Pharma Resource Book was developed considering their applications and based upon their feedback, making it a perfect resource for them."

Cole-Parmer's close association with the pharmaceutical industry has enabled them to develop products and solutions to meet Industry's stringent requirements for testing and manufacturing. Their application knowledge and expertise combined with in-depth understanding of customers' needs enables them to provide integrated solutions that address their customer's requirements. Cole-Parmer today is seen as a substantial, superior value, one-stop package of innovative products, quality service and technical support. Leading pharmaceutical companies rely on them for comprehensive solutions for their research to production.

The company aims at continuous growth and has added many renowned brands in the last three years to widen it's pharma solutions – Kinesis®, Jenway®, Stuart®, Traceable®, Electrothermal®, Argos Technologies, VapLock®, and Ismatec® to name a few. The latest products from these brands are added in the book, making it a biggest Pharma Resource for the customers. It all adds up to a promise that Cole-Parmer as 'Scientific Experts' works to fulfil every day: delivering solutions customers trust and therefore is considered as a preferred partner for end-to-end solutions to the Pharmaceutical Industry.