

## Adoption of mfine soars in Hyderabad

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### Partners with Seven New Hospitals to Enable Virtual Consultations and Connected Care



mfine, an AI-driven, on-demand healthcare service that enables virtual medical consultations has reported strong adoption and growth in Hyderabad in the first three months of its launch.

mfine has seen a three-fold growth in the city and has clocked over 6000 consultations till date. More than 5000 people in the city used mfine to connect with 100 doctors from 15 hospitals.

Recently the company announced partnership with seven new hospitals, which include Century Super Speciality Hospital, Birthplace, Olivia Skin & Hair Clinic, Oasis Centre for Reproductive Medicine, Continental Hospitals, Ankura Hospital for Women & Children and Maxcure Group of hospitals.

mfine also launched the Outpatient Care programme targeted at employees of corporates in Hyderabad; a first in India. mfine's corporate subscription offers unlimited consultations and will cover all outpatient needs of an employee and their immediate family members, including parents, children and spouse. It will include long-term care programmes for pregnant women and patients having chronic ailments such as diabetes, arthritis, etc.

The programme includes additional home services such as lab testing and medicine delivery. mfine will also provide various digital health tools for employees to track and manage their health, and allow them to connect with doctors from top specialty and super-specialty hospitals. mfine believes the outpatient care programme will help corporates create a 'wellbeing-focused workplace' and also encourage them to build better employee retention. Offering hospitalization benefits is no longer sufficient and providing easy access to primary care at the premises is something all large companies will benefit from. The mfine corporate programme will also enable personalised healthcare for employees where healthcare packages are curated based on historical health data of each individual. The programme is running successfully in over 70 corporates in Bengaluru and touches upon thousands of employees.