BioSpectrum the business of Bio & Health Sciences

Sanofi partners with startup Creasphere

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Startup Creasphere is supported by Plug and Play, a global innovation platform and venture fund from Silicon Valley, specializing in the development of early-to-growth stage technology startups

Startup Creasphere, the first digital health innovation hub in Europe, has announced a partnership with the consumer healthcare business unit of Sanofi. Sanofi will partner with Startup Creasphere and other companies in creating the ultimate hub of digital health innovation in Europe, where forward-thinking corporations and disruptive startups can meet to pilot solutions and services, drive investments, learn and share experiences and facilitate international expansion.

Startup Creasphere is supported by Plug and Play, a global innovation platform and venture fund from Silicon Valley, specializing in the development of early-to-growth stage technology startups. Startup Creasphere will run two sessions annually where hundreds of startups from across the globe will be evaluated, with the most promising selected by corporate partners, such as Sanofi, to join each session. In their first session, Sanofi will focus on working with startups in the nutritional health and allergy space.

"Within Sanofi, we have strong expertise in bringing over the counter healthcare solutions to market, so we look forward to combining these strengths with the ingenuity and innovative mindset of startups to help consumers live healthier, fuller lives." said Oliver Freichel, Corporate Vice President Strategy & Business Development & Licensing, Consumer Healthcare, Sanofi