

## Industry stalwarts attend various Transasia's conferences organized throughout the year

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The end of the season was marked by another whole-hearted participation in the GAPM conclave 2018, organized by the Gujarat Association of Pathologist & Microbiologists on 15th – 16th December at Ahmedabad.



It's that time of the year, when the industry and academia blend together to be part of a carnival of national and state level conferences and seminars, to contemplate on the future clinical advancements.

Year on year, Transasia Bio-Medicals Ltd, India's leading IVD Company, has been an active contributor; by bringing together its subject experts as well exhibiting its latest systems, all in an effort to pave the way for better healthcare outcomes.

Held between 24th - 27th October at Goa, the 45th National Conference of Association of Clinical Biochemists of India (ACBICON) hosted faculty from across the world, who shared their expertise on varied topics of interest such as cancer genomics, micro RNAs as novel biomarkers and tools for personalized cancer diagnostics, amongst others. Around the same time, the 43rd Annual Conference of Indian Society of Blood Transfusion and Immunohematology (TRANSCON 2018) a dedicated platform for transfusion medicine specialists, was held from the 26-28th October at Vizag. As a principal partner at both events, Transasia welcomed some of the leading names from the IVD industry for insightful discussions at its booth.

Additionally, at ACBICON it also exhibited some of its best clinical chemistry solutions, offering a throughput from 200 - 1000 tests/ hr. On the other hand, at TRANSCON, it showcased its complete range of blood banking solutions, right from its ELISA panels to fully automated processors for efficient workflow management. Among the very few companies who offer ELISA panels for Transfusion Transmitted Infections (TTI), Transasia's portfolio is targeted to all the five important infections (HIV, HCV, HbsAg, Syphilis and Malaria). Besides this, it also offers ELISA panel and rapid test kits for dengue and malaria. Moreover, Transasia also announced its soon to be launched rapid test kit for Syphilis. Both the events received an overwhelming response from over 300 delegates from across India.

Moving on to November, at the 7th National Conference of Indian Society of Transfusion Medicine- TRANSMEDCON held between 23rd- 25th November at Kochi, Transasia made its presence felt and how! A unique engagement activity at the Transasia stall - a Kathakali dancer as a selfie-point, turned out to be quite a crowd-puller! Here too, Transasia showcased Elan 30s - a fully automated ELISA processor. Among the over 100 visitors at the booth, some of the leading names included Dr. Joy Mammen from CMC Vellore, Dr. Anitha Balakrishnan from IMA Kollam and Brig. (Dr.) P.S. Dhot from SMC, Ghaziabad.

From south to the north, the Transasia team was next seen at Bareilly for APCON 2018 between 28th November- 2nd December catering to the over 100 pathologists, who visited the Transasia booth. Transasia exhibited its state-of-the-art products in biochemistry, coagulation, urinalysis and hematology, besides introducing its latest, touchscreen ESR analyzer, Ves30 touch. This was then followed by the 2nd Annual Conference of Vidarbha Association of Pathologists & Microbiologists (VAPCON) held between 8th- 9th December at Nagpur. In addition to exhibiting its products at the booth, Transasia also organized scientific session on Clinical utility of advanced hematology parameters by Dr. Roshini Shekhar of Manipal Hospitals. The 5th Annual Conference of The Association of Practising Pathologists (APP) - PATHCON & LAB EXPO 2018 was held on 15th-16th December at New Delhi. Transasia clearly stood out from the rest with its extensive spread of semi and fully automated analyzers in all areas of diagnosis. Additionally, it also arranged scientific sessions by industry stalwarts such as Dr. (Col.) Jyoti Kotwal and Dr. Jasmita Das from SGRH, New Delhi; Dr. Swati Pai from Manipal Hospital, Bengaluru and Dr. (Col.) S. Venkatesan from AFMC, Pune. Transasia's holistic efforts won it the 'The Best Participation Award'. The end of the season was marked by another whole-hearted participation in the GAPM conclave 2018, organized by the Gujarat Association of Pathologist & Microbiologists on 15th – 16th December at Ahmedabad. Here too, Transasia exhibited all its advanced technologies to the over 650 visitors who made it a grand success!