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Roquette chooses Barentz as a preferred distributor in Europe

22 November 2018 | News

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ROQUETTE

Roquette, a global leader in plant-based ingredients for Food, Nutrition and Health markets, has appointed Barentz as the preferred distribution partner for Roquette's pharmaceutical product range in Europe.

Barentz and Roquette have been successfully working together for many years in several European countries by developing distribution channels backed by a strong technical expertise. This appointment is driven by Roquette's strategic plan to implement a new high performance distribution network to support its position as a world leading pharmaceutical excipients' company.

Having worked together successfully at the logistics and strategic levels for many years, the preferred distributor status is a logical step in the cooperation between Roquette and Barentz. Laurent Cousin, Head of Global Distribution Management at Roquette says: "Roquette is committed to providing its customers with high quality plant-based ingredients as well as an excellent level of service and we have strong growth ambitions to better serve our customers worldwide. Barentz has been a key partner for years with added value in terms of their specialized expertise, research teams and local labs. Thanks to their knowledge of our products and strategy, we are able to operate together in perfect harmony."

Anthony Litchfield, Director of the Pharmaceutical Division at Barentz, is also proud of the deeper collaboration: "We are pleased and proud that we will be supplying and providing solutions to more customers in even more European countries with Roquette's comprehensive and high quality product range for Pharma and Nutra companies. We see it as the next chapter in our alliance."

High quality products available in almost all European countries The collaboration between Roquette and Barentz is expanding to countries including Austria, Cyprus, France, Iceland, Ireland, Malta, Switzerland and the United Kingdom. This is in addition to the Baltic States, Belgium, Bosnia, Bulgaria, Croatia, the Czech Republic, Finland, Germany, Greece, Hungary, Macedonia, the Netherlands, Poland, Romania, the Scandinavian countries, Serbia, Slovakia, Slovenia and Turkey.

This means that Barentz will soon be able to offer and supply Roquette's extensive product range to customers in most European countries. Between now and the end of 2018 both companies will work together to ensure alignment in all countries with the exception of the UK, Ireland and France where co-operation will officially start from the 1st of July 2019.