

## **Medikabazaar appoints Akash Rajpal as new executive vice-president**

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Medikabazaar, India's B2B online aggregator for medical supplies recently announced the appointment of Dr. Akash Rajpal as Executive Vice-President, Marketing and Product Management.

Dr Akash has more than 20 years of rich experience in public & private healthcare sectors.

Dr Akash with a forte in healthcare operations & IT has executed various PPP, EHealth, Accreditation & operationally challenging initiatives.

He is a qualified medical graduate and holds post graduate credentials in administration, public health & finance. His achievements include receiving 1st NABH accreditation in Western region of India, IMC Ramkrishna Bajaj National Quality Award & Asia Pacific Quality Award.

Speaking about the new journey, Dr. Rajpal, said, "MedikaBazaar is an exciting opportunity where I'm fortunate to use my experience in technology, operations and clinical exposure to understand the supply chain & product need-gaps in the healthcare industry and help leverage my work experience to address them and be part of the company's exponential growth."

Vivek Tiwari, CEO, Medikabazaar, said, "Dr Akash has been appointed as Executive Vice President Marketing & Product Management. Dr Akash has provided many valuable insights which have benefitted the organisation. I'm confident that Dr

Akash's rich diverse set of experience in IT, healthcare operations and business acumen as an entrepreneur himself, will help take the organization to greater heights"

He worked as COO at Jaslok Hospital & Research centre, Head HOSMAC Private LTD, & in various positions at Hiranandani hospital Powai & Navi Mumbai Municipal Corporation.