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Gofire launches data-driven health tracking app

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The app allows patients to find products, anonymously contribute and access reviews within the community, track personal dosages and document outcomes.



Gofire, a Denver-based digital healthcare company, has released a groundbreaking app and scannable DoseCode technology as part of its comprehensive health suite for plant-based medicine. The app allows patients to find products, anonymously contribute and access reviews within the community, track personal dosages and document outcomes.

The Gofire DoseCode is a branded QR code attached to exclusive plant-based medical products found in hundreds of retailers across Colorado. After downloading the Gofire app, patients use their phone to scan a DoseCode on edibles, topicals, tinctures and extracts, which pulls the chemical profile of that product validated from a third-party testing lab. The patient rates how each dose worked for their relief, anonymously tracking every session to discover trends and create a consistent, repeatable experience.

When patients download the Gofire app, they join a community of like-minded individuals searching for a similar type of relief. The app gives patients access to education and anonymous product ratings from other community members. This enables them to determine which products and dose sizes will work best for their needs and then drives them to a map where they can find specific products at retailers in the area.