

Medtronic partners with Cardiac Society of India

19 October 2018 | News | By Manbeena Chawla

The two organizations announced a partnership in Mumbai on 'World Restart a Heart Day'.



Medtronic has declared a partnership between India Medtronic, its wholly owned subsidiary in India, and Cardiological Society of India (CSI) to drive awareness and training to perform Cardiopulmonary Resuscitation (CPR), also simply known as a technique to revive heart and lungs, in public places.

The training aims to increase awareness about managing the first few crucial minutes after someone has suffered a sudden cardiac arrest by performing CPR and automated external defibrillator (AED) usage. The two organizations announced a partnership in Mumbai on 'World Restart a Heart Day'.

Omar Ishrak, chairman and chief executive officer of Medtronic and Dr Prafulla Kerkar, organizing secretary, CSI and head of the Department of Cardiology at the King Edward VII Memorial Hospital, signed the partnership document.

Medtronic aims to conduct several such nationwide trainings and engage with more than 10,000 people in phase one, especially the ones who operate in public places and are typically the first point of contact for people suffering an out-of-hospital sudden cardiac arrest. During the training, attendees will be trained to spot a sudden cardiac arrest, provide hands-only CPR and revive the victim within minutes.