

## BD Medical-Pharma Systems to bring Technovation Season 8

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**With Smart Partnerships...Great Solutions** as this year's theme, the event will be conducted across three cities – Mumbai (August 28), Ahmedabad (August 29) and Hyderabad (August 30).



BD Medical-Pharmaceutical Systems is set to organise its annual flagship event Technovation Season 8 on global trends and innovative technologies for the pharmaceutical industry. With Smart Partnerships...Great Solutions as this year's theme, the event will be conducted across three cities – Mumbai (August 28), Ahmedabad (August 29) and Hyderabad (August 30).

Over the years, BD has partnered with pharmaceutical companies to customize and develop differentiated delivery systems that help maximize the potential of their drugs with healthcare providers and patients. Technovation Season 8 will bring global experts to deliberate upon topics including Getting Future Ready through Innovation, Administration Challenges, and Clinic to Home Care: Self Administration Devices, besides Supply Chain Efficiencies and Regulatory Dynamics.

Commenting on the upcoming event, Pavan Mocherla, Managing Director-BD India & South Asia said, "Drug delivery systems are critical to the success of pharmaceutical companies helping them differentiate their offering in clinical and therapeutic areas. Drug manufacturers look at developing injectable drug delivery systems to enhance patient comfort, dose compliance and ultimately improve health outcomes. Technovation in its 8<sup>th</sup> season, will bring key pharma stakeholders together to interact with peers and SMEs in the field of drug delivery systems and further strengthen customers' knowledge in this domain. We believe such customer engagement initiatives will help BD prudently respond to evolving customer needs and provide them great value."

With more than 50 years of experience in the prefillables market, BD Medical-Pharmaceutical Systems has had the necessary resources to support drugs throughout its life cycle, from development to launch and beyond.

Raymond Chow, Vice President, BD Medical-Pharmaceutical Systems, Greater Asia adds, "Being a global leader in

prefillable parenteral drug-delivery systems comes with a responsibility. With our deep knowledge, Innovative technology, product development expertise, we are able to leverage the extensive worldwide resources of BD to meet our ever evolving customers' needs. I am glad that Technovation Season 8 will offer shared learning opportunities for professionals from across the industry to address today's challenges and be future ready."

BD Medical-Pharmaceutical Systems has been conducting Technovation since 2010 to increase awareness of new delivery technologies and solutions through discussions and sharing best practices from within the pharmaceutical industry.