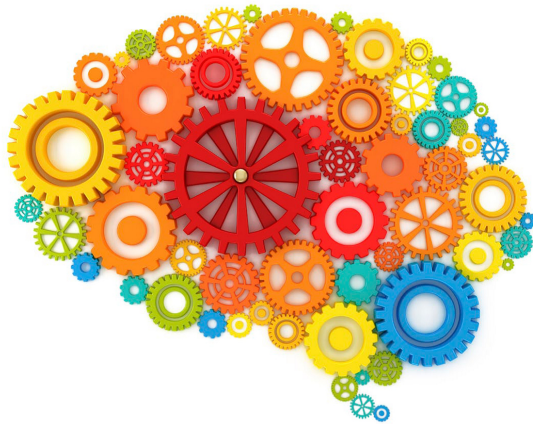


## Eupheus, Fortis Healthcare to create awareness on mental health

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**The Department of Mental Health and Behavioural Sciences, Fortis Healthcare is looking forward to spreading their message on mental health issue far and wide.**



As incidents of mental health related concerns grow at an alarming rate, Eupheus Learning, a Delhi based EdTech startup and the Department of Mental Health and Behavioural Sciences, Fortis Healthcare, a leading specialist hospital in the country have joined hands to spread awareness about this sensitive issue. Dr. Samir Parikh, Director, Department of Mental Health and Behavioral sciences, Fortis Healthcare, has conceptualized #PsychEd2018 India's only National Psychology Quiz for school students. This quiz aims to cultivate an interest in young minds for the field of psychology and promote awareness around mental health issues nationally.

Psych-Ed in 2017 received an astounding participation from 460 schools from 90 cities across India. 1380 students participated in this quiz last year for the online round alone.

Being knowledge partners for the contest, Eupheus Learning will be running pre-event contests on their Facebook page to promote the quiz. Together, they will also hold Facebook live sessions of 30 minute each on their Facebook page [www.facebook.com/eupheuslearning](http://www.facebook.com/eupheuslearning) where mental health experts from the Department of Mental Health and Behavioural Sciences, Fortis Healthcare will elaborately cover topics related to education and mental health.

"Given the recent incidents being highlighted in the news and media, regarding mental health concerns; it has become our endeavor to reach out to the young population of the country and help them know about Psychology and take care of their mental health. Psych-Ed has been conceptualized by us to provide a fun filled, engaging platform to students to know and understand Psychology, its concepts and applications, as well as mental health. By joining hands with Eupheus Learning which is connected to between 1500-1700 schools and making them our knowledge partners, we aim to engage an even larger number of schools this year." commented Dr. Samir Parikh, Director, Department of Mental Health and Behavioral sciences, Fortis Healthcare.

Speaking about this association, Mr. Sarvesh Shrivastava, Co-Founder and MD, Eupheus Learning said, "We are actively seeking association with events that give students a novel opportunity of enhancing their understanding beyond textbooks. Our association with the Department of Mental Health and Behavioural Sciences, Fortis Healthcare is not only keeping in

mind the above-mentioned pointer but also syncs well with what we are trying to achieve for the future. The next generation of young minds needs to be made aware as well as given support regarding mental health issues that have been rampant in the society like a plague.”

Euphues Learning caters to pre-K to Class X in the private school segment, which consists of 22,000 private schools across India with a base of approximately 26 Million students. The Department of Mental Health and Behavioural Sciences, Fortis Healthcare is looking forward to spreading their message on mental health issue far and wide.

Agenda:

- The first live Facebook interaction will take place on the 20th of July, 2018 with Ms. Kamna Chhibber
- The second live Facebook interaction will take place on the 10th of August with Dr. Samir Parikh