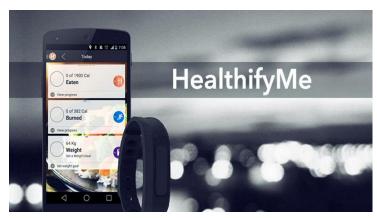


HealthifyMe establishes leadership position in India's digital health

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HealthifyMe crosses 5 Million registered users and becomes highest rated app.



HealthifyMe, India's most loved health app, has announced that it has crossed five million registered users on its mobile app platform. The milestone signifies a 4 fold growth in the last 12 months. HealthifyMe had recently also received the Google's "Editor's choice award" and hit a 4.6 star rating out of 5 stars, making it the highest rated app in the country, at scale. The platform also has over 1 million monthly active users who utilize the app every single month for their nutrition and workout tracking.

The milestone points to an increasingly mainstream trend of Indians using digital/ mobile apps for their health & fitness.

Anjan Bhojarajan, Senior Director, Growth at HealthifyMe said, "Our growth over the last 12 months is proof of how Indians are adopting digital health & wellness solutions in a big way. We plan to cross the 10 million user base number by the end of the fiscal year and are excited at our future prospects".

HealthifyMe users have cumulatively lost more than 1 million kgs of weight in the last one year alone. They have also tracked more than 115 billion steps and burnt 12 billion kcal through their workouts.