

Hairline International launches Home Hair Clinic

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The vans will offer consultation services for Trichology-related therapies and ailments at a patient's home.

Hairline International Hair and Skin Clinic has launched Home Hair Clinic that will bring select services from the leading brand in hair care to the comfort of your home. These vans will offer consultation services for Trichology-related therapies and ailments at a patient's home. Home Hair Clinic Mobile Van was inaugurated by Ms. M V Savithri, Commissioner, Health, Family Welfare and Ayush Services recently.

Speaking on the launch of this initiative, Dr. Bani Anand, Founder and Managing Director, Hairline International Hair and Skin Clinic said, "Given the pace of life and the huge amount of time spent in traffic we understand the need for patients to want consultation on hair-related therapies and ailments in the comfort of their home. This is also a service that can be helpful for cancer patients, as well as those who are conscious of the way they look. This is ideal for those would prefer to have their consultations privately".

Speaking on the launch of this service, Ms. M V Savithri, Commissioner, Health, Family Welfare and Ayush Services said, "Home Hair Clinic brings the expertise of specialists in Trichology to the comfort of your home. This is a commendable initiative by Hairline International and is something that the people of this city should avail of. The ease of having such services come to your doorstep saves you the hassle from interminable traffic as well as trying to make an appointment post indefinite working hours".

Elaborating on the initiative, Dr. Premalatha V, Trichologist and Dermatologist, Hairline International Hair and Skin Clinic says, "The mobile consulting team will comprise a Trichologist/technician or a nurse, based on the specific requirements of the patient being visited. Among the services offered will be laser and derma roller treatments for hair loss management. Besides this, measurement, fixing and servicing of hair toupees, synthetic and human hair wigs will be undertaken".

Elaborating on other services offered, Dr. Premalatha V says, "The Home Hair Clinic is equipped to take mouth swabs for hair DNA testing. Apart from this, Hairline will also offer medical consultation with doctors, trichoscopy tests and blood investigations based on which medical advice, prescriptions and treatments will be provided. The Home Hair Clinic vans will also be equipped to deliver cooling caps that are used by cancer patients during sessions of chemotherapy to prevent chemotherapy-induced alopecia. These cooling caps can reduce the amount of chemotherapy that reaches the head and

protects the hair follicles. The mobile van team will also provide hair extensions to improve on the length of the hair or to bring in a stylised look”.

As a part of the Home Hair Clinic, Hairline International has currently launched one well-equipped van that will cater to clients across Bangalore city. Appointments with the mobile consulting team are to be done online. The home page of the website will have a clickable icon - “Book a Home Appointment”. Clicking on the icon, will take you to an enquiry form that will require your contact details and details on what you would like to consult for. You can also make an appointment by filling the details on an enquiry form on the landing page or through the online chat service. Once you choose a time slot, you will be taken to a payment gateway where you will make the payment. Your appointment is then confirmed and Home Hair Clinic will visit you.

Hairline International anticipates the Home Hair Clinic concept to take off in a large way and is already looking at adding more vans to create a fleet.