

## Biomall.in to showcase its portal at India Lab Expo, analytica Anacon

19 April 2018 | News

Through its portal, Biomall.in has successfully promoted Indian manufacturers of laboratory products to the worldwide buyers in academic and industrial laboratories.

A promotional banner for Biomall.in's booth at the India Lab Expo 2018. The banner has a blue background. At the top, it says "WIN AWESOME GIFTS" in large, stylized letters. Below that is the Biomall.in logo, which includes a stylized '@' symbol and the text "Biomall.in" with the tagline "Life • Science • Simplified". In the center, it says "Booth B-06" in large white letters. At the bottom, there are logos for "analytica Anacon India" and "INDIA LAB EXPO 2018". Below these logos are the websites "www.analyticaindia.com" and "www.indialabexpo.com". At the very bottom, it says "April 25-26, 2018 | Bombay Exhibition Centre, Mumbai".

Biomall.in, world's leading online portal for laboratory, life science and diagnostic products, is setting up its booth B-06 at the analytica Anacon India and India Lab Expo 2018, to be held on 25-26 April in Bombay Exhibition Centre, Goregaon, Mumbai. It is an International trade fair focused on collaborations between consumers and suppliers of laboratory technology, biotechnology products, diagnostic products and all sorts of scientific goods. It offers a big platform to showcase innovations in laboratory technology to 1000s of Indian scientists, pharmacists, industrialists involved in scientific research and developments.

At Biomall.in booth B-06, the founder and his team would be showcasing Biomall.in portal, which hosts a huge range of 200,000+ products available from 100+ brands. It would be a good opportunity for visitors to raise inquiries for their laboratory needs, and get special discounts for bulk quantity. *One would be excited to know that a simple registration on Biomall.in website, at its booth, can get you a chance to win awesome gifts.*

Through its portal, Biomall.in has successfully promoted Indian manufacturers of laboratory products to the worldwide buyers in academic and industrial laboratories. For this exhibition, Biomall.in is partnering with an Indian manufacturer, Micromaster Laboratories, who will be showcasing their Microbiology and Cleanroom products at the booth. Visitors can view and experience various Micromaster products; communicate with and put forth their inquiries directly to the manufacturer. All Micromaster products are being hosted online on Biomall.in, and many of these can be procured at a remarkable 33% discount.

On the first day of India Lab Expo 2018, i.e. 25<sup>th</sup> April, visitors would get a chance to experience the comfort of novel, ergonomically designed micropipettes, manufactured by VistaLab USA at Biomall.in booth. These micropipettes are available to purchase online on Biomall.in at a special 20% discount.

*Business chats, collaborations, product demos, surprise gifts and much more can be expected at Biomall.in booth. Mark your calendar and visit Biomall.in booth B-06 in the analytica Anacon India and India Lab Expo 2018, Mumbai, on 25<sup>th</sup> & 26<sup>th</sup> April.*