

## ZeOmega announces the launch of EldriCare

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**EldriCare creates and coordinates personalized care plans that help improve outcomes and lower costs for the most complex populations suffering from high burden of disease.**



ZeOmega, an industry leader in population health management (PHM) solutions servicing healthcare organizations throughout the United States, has announced the opening of its new sister company—EldriCare.

Based in Bengaluru and servicing all of India, EldriCare creates and coordinates personalized care plans that help improve outcomes and lower costs for the most complex populations suffering from high burden of disease.

With the goal of enhancing people's lives by effectively engaging them to improve their own health, Eldricare will facilitate follow-up care programmes using multi-channel engagement campaigns that connect with patients via telephone, mail, text, web chat, and/or interactive voice recognition outreach.

Eldricare will support patients suffering from both chronic and acute conditions by leveraging Jiva, the end-to-end PHM platform created by its parent company, ZeOmega.

Jiva is a one-stop shop solution that addresses: program design and governance, data aggregation and integration, actionable intelligence, holistic, patient-centered care management, stakeholder engagement.