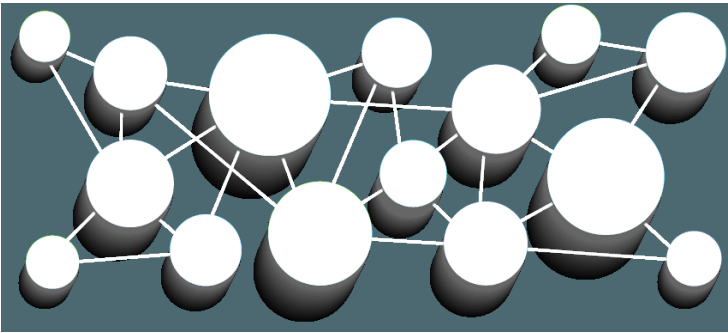


Preventive healthcare startup CallHealth raises \$7.8M

08 February 2018 | News

This deal provides CallHealth with the ability to invest for customer education and engagement and to aid its next phase of growth and brand building.



Hyderabad-based preventive healthcare startup CallHealth has raised about \$7.8 Mn (Rs 50 Cr) from BCCL (Bennett, Coleman and Co. Ltd.). This deal provides CallHealth with the ability to invest for customer education and engagement and to aid its next phase of growth and brand building.

A Hyderabad-based IT services company, Tetra Soft India has also proposed \$1.25 Mn (Rs 8 Cr) investment, while Bijman Projects Pvt. Ltd is looking to contribute \$1.56 Mn (Rs 10 Cr) to the round.

CallHealth was founded in 2013 by Sandhya Raju and is currently led by Hari Thalapalli. The healthtech startup provides doctor consultations, medicines delivery, diagnostic tests, nursing care and physiotherapy, etc. through a team of specialists and trained medical health officers.

The startup started with its commercial operations in January 2017 and since then have expanded to 10 cities. Currently, the two major growth hubs for the company are Delhi and Hyderabad.

As CallHealth move towards matured models of healthcare delivery and aim for efficient clinical practices, the team will continue to focus on integrating devices (IoT) and progressively minimise human dependency with the help of Artificial Intelligence, Analytics, and Machine Learning.