

## eKincare secures \$1.5 M funding

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Healthcare technology startup eKincare has recently secured \$1.5 million (Rs 9.53 crore) in a Series A round of funding from a list of investors including from investors Ventureast, Endiya Partners, Eight Roads, Touchstone equities and Padma Shri BVR Mohan Reddy.

The startup intends to use the funds to beef up its technology platform, expand its sales team, and to bring more doctors onboard.

eKincare's AI-powered personal health assistant reads medical data from health records and various healthcare interventions, predict health risks and provide timely personalised recommendations to beat those risks.

Besides individual tracking, the platform also allows users to manage multiple profiles, where they can create a separate profile for members of the family. An intelligent chatbot helps the user assess, track and stay informed about their health at all times.

Amongst the top Indian startups selected by Swiss Re for its first global accelerator program, eKincare received a no-obligation grant of \$15,000 to further develop its product. Winner of the Uberexchange program, the company was also featured on the Global Digital Health 100 Award List by The Journal of mHealth.