

## Advertorial: Merck products touch lives in diverse ways

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**Merck is working towards solving the toughest problems of customers by collaborating with the global scientific community**



Before researchers can make scientific breakthroughs, they must have access to state-of-the-art tools, services and expertise in order to perform experiments and engineer new products. That's where Merck foots in. Merck products touch lives in diverse ways and provide best-in-class lab materials, technologies and services.

"Merck offer quality product solutions in all stages of analysis to help achieve fast, accurate results. Our workflow solutions for sample preparation, separation, detection and analysis. Speed and resolution are key in determining purity, identity or verifying composition.

Merck is working towards solving the toughest problems of customers by collaborating with the global scientific community and through that, we aim to accelerate access to better health for people everywhere.

The Sigma-Aldrich brand aroma raw materials consist of certified food grade, IFRA, natural, kosher and halal ingredients. All safe, all high-quality, all shipped fast to you. It might be floral or sweet. Fruity or waxy. Maybe you're looking for documentation, or quick delivery options and pricing. Whatever you need for flavors and fragrances, we're here to serve you.

### **Flavor Ingredients**

As consumers are looking for new and interesting flavors, we strive to provide you with the newest ingredients for your next flavor formulation. From aroma chemicals to reaction flavors, we have the right products with a large organoleptic range.

### **Fragrance Ingredients**

When the right aromatic fragrance evokes an emotion, it can create great demand among consumers. That's why we are dedicated to providing you with high-quality aroma chemicals that follow the guidelines designated by IFRA (International Fragrance Association) and meet the EU Regulation 1223/2009 so you can safely meet that demand with products you trust."

### **Explore your Senses with Merck !**

Visit us at Flavours & Fragrance Expo on 16<sup>th</sup> & 17<sup>th</sup> February in Mumbai.

**Booth C 24**, Bombay Exhibition Centre, Goregaon, Mumbai.