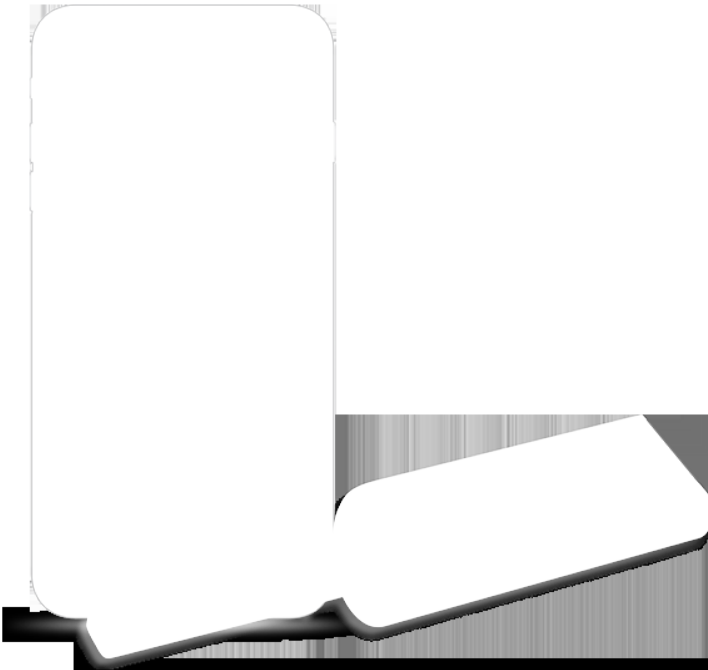


## Med Tech startup launches fertility monitor

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**Inito was started in 2015 and has a team that consists of engineers, scientists and doctors.**



Bangalore-based medical technology startup Inito has launched a fertility monitor that will enable women to track their ovulation days at home in an easy and convenient way.

Inito was started in 2015 and has a team that consists of engineers, scientists and doctors with past experience at IIT, Siemens, NASA, Narayana Healthcare and Samsung.

Inito Fertility Test not only measures Estrogen & Luteinizing Hormone (LH) but also understands cycle variations and gives accurate results unique to every individual woman's cycle.

The device, launched after a pilot run of six months with around 100 users, enables smartphones to perform lab-grade medical diagnostic tests at home using a single portable device.